

PNEUMA PRESS | AUTHOR PARTNERSHIP GUIDE

A Spirit-Led Approach to Publishing

Pneuma Press exists to make publishing accessible for every writer God calls. As the publishing imprint of Margins Ministries, our mission is to create books that breathe with the presence of God—works that unite deep theology, spiritual formation, and timeless design.

We operate through IngramSpark, ensuring each title receives professional-quality printing and global distribution. Our process is ministry-minded, transparent, and designed to elevate authors rather than overwhelm them.

We believe that calling matters more than numbers. Our authors are chosen for their theological integrity and the Spirit's leading, not for their social media following or platform size.

Our Commitment to Authors

Accessibility: We remove financial barriers so more Spirit-led voices can be heard. Integrity: Every project is handled with prayer, excellence, and clear communication.

Beauty: Design and typography reflect the sacred nature of your message.

Partnership: We steward your work, not control it. You retain ownership and voice.

Pneuma Press operates as a *ministerial imprint*, not a commercial press. We do not offer advances, but we provide higher royalties, transparent pricing, and flexible payment options so authors can publish with confidence and peace.

Our Heart

We are not building a company. We are cultivating a community of Spirit-led writers and readers who long for truth, depth, and beauty.

Pneuma Press exists to amplify the voices God has entrusted to His Church—voices that bring peace, presence, and renewal through the written word.

Pneuma Press. Spirit-led words. Timeless design.

How It Works

- 1. Proposal Submission: Authors send their proposal, sample chapter, and bio for prayerful review.
- 2. Acceptance & Planning: Once accepted, we collaborate on editing, design, and production details.
- 3. Editing & Design: Our team provides affordable, high-quality editorial and design services that align with Pneuma's signature aesthetic.
- 4. Marketing Support: Every author receives a foundational marketing plan as part of their publishing process. This includes:
 - Promotion of the book across Pneuma Press and Margins Ministries social media outlets (20K+ followers and subscribers across platforms) including a YouTube launch interview.
 - A customized set of marketing graphics and templates for the author to use on their own platforms.
 - Guidance for social media scheduling, launch timing, and messaging to help spread the word effectively and organically.
 - Pneuma's marketing approach is personal and ministry-driven. We do not charge high marketing fees or push large advertising campaigns. Instead, we provide simple, effective tools that equip authors to share their work faithfully within their communities.
- 5. Publishing & Distribution: We handle the setup and release through IngramSpark, making your book available worldwide.
- 6. Royalties: Authors receive 70% of net royalties after retailer fees. Pneuma retains 30% to sustain distribution and brand management.

Ministerial Pricing (we offer highly reduced pricing to help our authors achieve their goals)

| Editing | Professional line and structure editing | \$600 |
|--------------------------------|---|----------|
| Theological Review | In order to maintain theological consistency | \$100 |
| Interior Design | Margin-rich, beautifully formatted layout | \$300 |
| Cover Design | Custom design within Pneuma's brand framework | Included |
| ISBN & Distribution | Global print & eBook setup via IngramSpark | Included |
| Proof Copy | Optional author proof | Included |
| Total Cost to Author | This helps offset publishing cost to the ministry | \$1000 |

Marketing Plan & Materials : Foundational marketing through Pneuma channels and branded author assets are included (see above)

Payment Plans Available

Authors may pay in full or select an interest-free payment plan through Afterpay, PayPal Pay Later, or custom ministry billing arrangements.

No large lump sums. No inflated packages. Only the essentials—offered with integrity.

Design & Aesthetic Standards

Each Pneuma Press title follows our visual identity: timeless, minimal, and reverent. Cohesive design ensures that every book bearing the Pneuma name reflects both beauty and theological depth.

Your message remains distinct, but the shared aesthetic keeps the collection unified and instantly recognizable.

Submission Requirements

Please include the following in your submission email:

- 1. One Sheet- A one-page overview of your book's concept, audience, and purpose.
- 2. Table of Contents With a brief summary for each chapter.
- 3. Sample Chapter 3,000–5,000 words demonstrating your tone and approach.
- 4. Author Bio Include relevant ministry or creative experience.
- 5. Platform or Community Connection Helps us understand your current reach or ministry context.

Send submissions to submissions@pneumapressbooks.com Subject line: Submission – [Your Book Title]

Our Review Process

Each manuscript is prayerfully reviewed by our editorial team. Because of our careful and relational process, response times may take 8–12 weeks. Every proposal is considered with discernment and prayer, not algorithms or metrics.

A Note from Our Team

Every Pneuma Press book is born out of prayer, not production. We value excellence, but we value presence even more. If your writing carries both sound theology and the fragrance of grace, we would be honored to hear from you.

